

The Business:

My Lands: Black Gem Hunting is a Massively Multiplayer Online Real-time Strategy (MMORTS) - with several localized websites catering to nearly two million players all over the world. Winners of 'Best Game' award at the ConfOG expo in Ukraine, the real-time military-economic strategy routinely sees interactions between thousands of players in real-time. Develop your city, trade, make alliances and wage war.



The Challenge:

My Lands required an expandable solution that would initially offer a wide range of alternative payment methods to all its localized websites. A custom language package would be needed - seamlessly integrated into a single secure global solution.

The Solution:

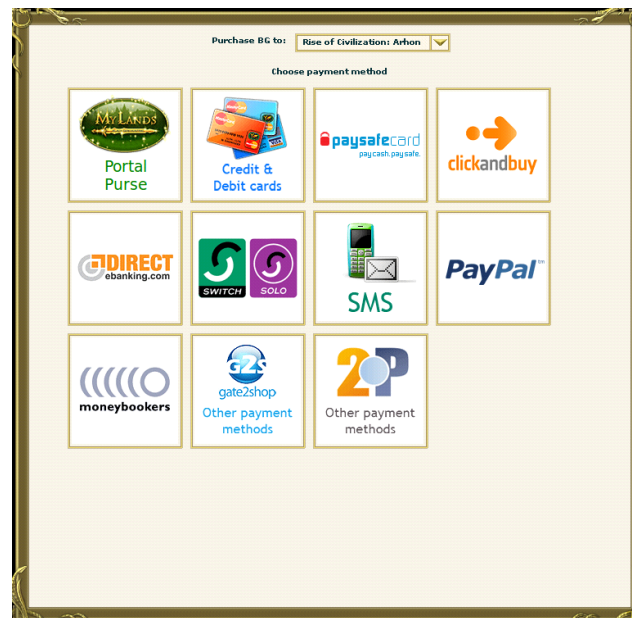
To begin with, many alternative payment methods were integrated, including **PayPal**.

In the process of integration and in the interests of future expansion of the game - Gate2Shop provided a dynamic subscription solution, which allows My Lands to manage and bill its gamers. The package is embedded into the one-time payment platform that the Russian game giant is using.

Finally, Gate2Shop provided a localized language package, leading to user-friendly payment process for players in the several regions where the game is active.

Client Feedback:

Vladimir Eshenko of My Lands comments: “My Lands required a reliable system that would allow us to process huge numbers of payments worldwide, with support for a really wide selection of payment options that can be integrated into our project. It was also important for My Lands to have a payment partner with a solid and reliable reputation - Gate2Shop’s platform suited perfectly. The reliability and simplicity offered by Gate2Shop allows My Lands to accept online payments quickly and securely.”



Gate2Shop (www.g2s.com) is a premium provider of e-commerce technology for software and digital service vendors who want to market and sell their software or products online. Backed by more than a decade in the industry, Gate2Shop provides a platform that is comprehensive and secure. With Gate2Shop, the vendor has a choice of payment solutions and the freedom to customize a specific e-commerce package to their individual needs. If you have any questions or problems regarding your online experience, please contact us: +44 (0)20 3051 0330 or sales@g2s.com. We will happily assist you in any way possible.